

# Hearing Speech & Deaf

CENTER OF  
GREATER CINCINNATI

**Annual Report**

**2016**

# 2016 Board

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Jean Rothenberg, L.H.D.\*

*\*deceased*

# HSDC's Legacy of Service

The Hearing Speech & Deaf Center of Greater Cincinnati (HSDC) is a non-profit organization providing advocacy, audiology, sign-language interpreting, occupational therapy, and speech language services to nearly 7,000 individuals per year. HSDC was originally founded in 1925 as the Cincinnati League for the Hard of Hearing, providing social and recreational activities for individuals with hearing loss. After World War II, these programs

were expanded to include rehabilitation and educational outreach to address the needs of servicemen returning with noise-induced hearing loss. In 1950, Dr. Jean Rothenberg collaborated with the League to establish the Cincinnati Speech and Hearing Center. Dr. Rothenberg's personal experiences and the lack of comprehensive services within the Cincinnati area led to a new initiative providing education, advocacy, and rehabilitation. Later, the Center was instrumental in the founding of the University of Cincinnati's Department of Communication Sciences. In 1999, the name Hearing Speech & Deaf Center of Greater Cincinnati was adopted to better reflect our clients and services.



**Dr. Jean Rothenberg**

Over four generations of Cincinnati families have turned to HSDC for their communication needs. HSDC serves any person, of any age, regardless of ability to pay, within the nine county area encompassing Greater Cincinnati who suffers from hearing impairment, Deafness, or a speech, voice, or language disorder. Under the leadership of Chief Executive Officer J.B. Boothe, HSDC has created awareness, advocacy, and partnerships throughout the Greater Cincinnati area. HSDC continues a long-standing tradition of promoting communication in all forms.

# Mission

The Hearing Speech & Deaf Center of Greater Cincinnati strengthens our community through advocacy and by supporting individuals and families to overcome obstacles to communication.

# Vision

As a premier community resource with a reputation for excellence, the Hearing Speech & Deaf Center of Greater Cincinnati believes that communication is the foundation of all human interactions.

# Values

We support an individual's choice of communication mode.  
We endeavor to provide individuals and their families with the highest quality comprehensive services without regard to their demonstrated ability to pay.  
We embrace diversity and recruit staff and leadership volunteers who reflect those we serve.  
We conduct ourselves with integrity, a high degree of professionalism and business ethics beyond reproach.

# A Message From the Board Chair and the CEO

Dear Friends of the Hearing Speech & Deaf Center,

We are proud to present our 2016 Annual Report.

This year was one of progress, success, and as is typical for non-profit organizations, challenges. We have worked diligently to improve the infrastructure of our agency to support our programs. We have also been working to strengthen our financial position and are pleased to report that we made significant strides this year.

Most importantly, in carrying out our mission to "... strengthen our community through advocacy and by supporting individuals and families to overcome obstacles to communication," we positively impacted countless members of our community, many of whom have nowhere else to turn. The fact is we change lives every day!

This is our report to you – our supporters, advisors, volunteers and other stakeholders. We couldn't have this kind of impact on our community year after year without your loyal support, counsel and encouragement. Thank you!



**Roy Kulick, M.D., MBA**  
Board Chair

**J.B. Boothe, OTR/L, MBA**  
CEO

Roy Kulick, M.D., MBA  
Chair, HSDC Board of Trustees

J.B. Boothe, OTR/L, MBA  
Chief Executive Officer

# Community Services for the Deaf (CSD) Events



Signing Santa Event



Deaf Day at the Reds



Deaf Zoo Day



Signing Summer Camp

Adopt A Highway



# 2016 By The Numbers

**\$443,841**

in charitable service  
to individuals  
and families

Parents / caregivers reported  
improvement of spontaneous  
use of targeted speech / language  
skills outside of therapy

**96%**

Deaf clients who received  
advocacy services reported  
having their needs met  
through the advocacy  
satisfaction survey

**99%**

**1,666**  
**individuals**

received screenings, evaluation,  
hearing aids, counseling,  
or other services through  
our Audiology Department

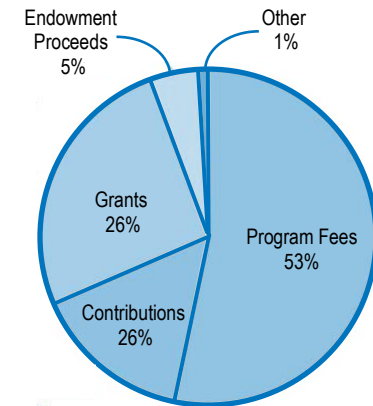
Nearly 95% of our  
audiology patients  
are adults, with a  
majority over 55  
years of age and  
economically  
disadvantaged



**2,442**  
**Individuals**  
**impacted through**  
**CSD outreach**

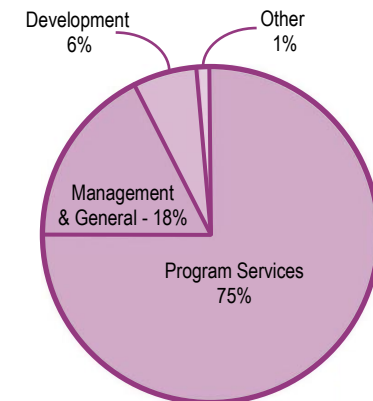
# Financial Report

## REVENUE



Program Fees	\$1,095,355
Contributions	\$314,849
Grants	\$534,688
Endowment Proceeds	\$95,000
Other	\$19,397
<b>Total</b>	<b>\$2,059,289</b>

## EXPENSES



Program Services	\$1,526,775
Management & General	\$365,202
Development	\$133,214
Other	\$20,155
<b>Total</b>	<b>\$2,045,346</b>

## Volunteer Highlight

Deborah Halvonik volunteers for HSDC on a regular basis and was inspired to do so after seeing a profile on HSDC in the Cincinnati Enquirer. She decided to volunteer as a way to give back in appreciation for the services her child received from HSDC's speech pathologists.

*"We all know the importance of sharing our time, talents and treasure with worthy causes. What you might not know is that most non-profit and charitable organizations depend on volunteers to stretch their capacity to deliver services, especially in times of tight budgets. I volunteer because it helps organizations I care about do more with less, but I benefit as well. I interact with so many people whom I might never have crossed paths with. Plus I get great satisfaction from helping others. Best of all, it is fun!" ~Deb*

Deb keeps the Development Department organized with her attention to detail and willingness to take on any task. Her diligence is an amazing asset to HSDC!

Are you interested in sharing your time, experience, and enthusiasm? Please consider volunteering with us! HSDC has a variety of volunteer opportunities available to fit your skills, interests, and availability. Volunteers with a knowledge of American Sign Language are especially needed to assist with youth programming. The commitment can be short-term or longer - any contribution is appreciated!

Please contact Brian Hiles at 513.487.7716 to find out how you too can make a difference!

### Liberty Mutual Volunteers

Volunteered to shred papers



## Luncheon Highlight

HSDC's Fall Luncheon was held on September 22, 2016 at the Anderson Pavilion to honor those that we serve. Entitled "Communication Makes the World Go 'Round," our luncheon featured a keynote address by Dr. O'dell Owens, President of Interact for Health, and guest speakers Ron Ludeke, Tara Merritt, and Greg Flannery. Dr. Owens gave an impassioned speech on the importance of getting involved in your community and of giving back financially, no matter the level of support.



**Dr. O'dell Owens**

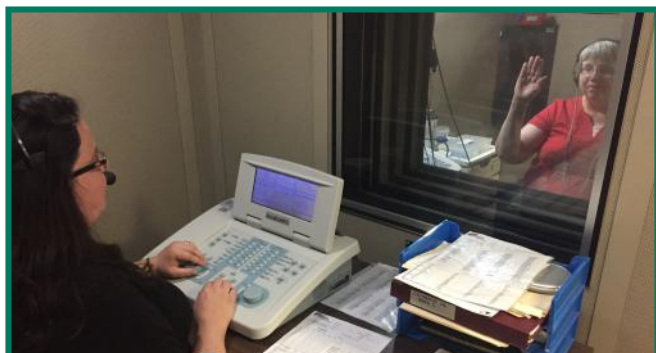
President, Interact for Health

Each guest speaker shared a personal story of how HSDC impacted their lives, giving them the support and tools needed to better navigate a world with communication roadblocks. Ron's son Scot received the proper, supportive treatment from our skilled Audiology team, specifically Anne Rolfert, MS, CCC-A. Tara shared the remarkable impact HSDC has had on her son Lamure's ability to speak. And Greg shared his personal struggle with the many challenges that come with adult-onset hearing loss. Along with these inspirational speakers, we welcomed 140 attendees for the proceedings. Through these generous supporters, and many more unable to attend, we were able to raise over \$37,000 towards our mission of supporting individuals and families to overcome obstacles to communication.

## Grants

HSDC relies on the generous support from foundations and other organizations to continue to offer programming and services to overcome barriers to communication. HSDC received grants from the following funders in 2016:

Advocates for Kids  
 Alpaugh Family Foundation  
 William P. Anderson Foundation  
 The Bahmann Foundation  
 Erma A. Bantz Foundation  
 City of Cincinnati  
 Charles H. Dater Foundation  
 Enterprise Holdings Foundation  
 Greater Cincinnati Foundation  
 Hatton Foundation  
 L & L Nippert Foundation  
 Daniel & Susan Pfau Foundation  
 Marge and Charles J. Schott Foundation  
 John A. Schroth Family Charitable Trust  
 Sertoma  
 Summertime Kids



## Donor List

**Thank you to our many donors for your support in helping us in our mission of supporting individuals and families to overcome obstacles to communication. We couldn't provide the life-changing care and resources to nearly 7,000 people annually without your contributions.**

### \$200,000 +

United Way of Greater Cincinnati

### \$100,000 to \$199,999

Estate of Dr. Harold Margolin

### \$10,000 to \$99,999

Mr. & Mrs. Robert M. Blatt

Mr. & Mrs. Richard Hannan

Mr. & Mrs. Ronald & Pat Ludeke

### \$5,000 to \$9,999

Mr. Robert C. Dehner

Mr. & Mrs. Tim & Terri Hollenkamp

Humana Community Benefits

Dr. & Mrs. Roy M. Kulick

Mr. & Mrs. Neal & Donna Mayerson

Mrs. Marjorie Motch

Mr. & Mrs. John Schiff

### \$2,500 to \$4,999

Mr. & Mrs. Alfred Brunner

Mr. & Mrs. David Haffner

Drs. Richard R. & Laura W. Kretschmer

Mr. & Mrs. Jeffery & Jody Lazarow

Mr. & Mrs. Jay E. Price

Mr. & Mrs. Ronald Weitzenkorn

### \$1,000 to \$2,499

The Alpaugh Foundation

Mr. & Mrs. Edward F. Castleberry

Cincinnati Bell

Mr. & Mrs. Dick Garver

Dr. & Mrs. Jack W. Gottschalk

Katie Haumesser Foundation

Mr. & Mrs. Terrence & Heather Howe

Blanche M. & Herbert A. Metzger Memorial Fund

Mr. & Mrs. Kevin Murray

Mr. Thomas J. O'Flynn

Mr. & Mrs. Bill & Tracey Puthoff

Mr. & Mrs. Robert Shank

Mr. & Mrs. Kenneth Wurtenberger

### \$500 to \$999

Mr. & Mrs. Robert L. Adleta

Mrs. Louise K. Allen

Ms. Carol N. Aquino

The City Club of Cincinnati Foundation

Mr. & Mrs. Philip Cohen

Mr. Chris Taylor & Ms. Melissa Fabe

Mr. & Mrs. David Freytag

Ms. Carol W. Kortekamp

### \$500 to \$999 (continued)

Mr. & Mrs. Neal Kulick

Mr. & Mrs. Dieter Moeller

Mr. & Mrs. Dwight & Melanie Moody

Agnes Nordloh Charitable Trust

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Mr. & Mrs. Gary M. Reich

Mr. & Mrs. Jim & Brenda Rixey

Dr. & Mrs. Alan Schriber

Mr. & Mrs. Michael Upchurch

Mr. & Mrs. Michael Valentine

Western & Southern Life Insurance Company

### \$100 to \$499

Anonymous (14)

Mr. & Mrs. Richard N. Adams

Advocates for Kids

Mr. & Mrs. Stefan & Kerrin Antonsson

Mr. Jack Baker

Mr. & Mrs. John F. Barrett

Mr. Ron Beerman

Mr. & Mrs. Robert Betagole

Mr. & Mrs. David Blanchette

\$100 to \$499 (continued)

Mr. & Mrs. Phillip & Carol Bodle  
Mr. J.B. Boothe  
Mr. Neil K. Bortz  
Ms. Rita Bradley  
Mr. James J. Brady  
Mr. & Mrs. Todd Braff  
Mr. Scott Braun  
Mr. & Mrs. Philip L. Breen  
Ms. Mary Ann Buchino  
Mr. & Mrs. David Buckner  
George & Mary Jo Budig Family  
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Mr. & Mrs. William Culp  
Dr. Anna Daddabbo  
Ms. Beth D'Amico  
Mrs. Gerald J. DeBrunner  
Ms. Patricia Deery

\$100 to \$499 (continued)

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Mr. & Mrs. Paul Drees  
Ms. Megan Elicker  
Ms. Cynthia Falk  
Mr. Douglas Ferguson  
Dr. & Mrs. Thomas J. Fischer  
Mr. & Mrs. Robert Fisher & Tarr  
Baker-Fisher  
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Mr. & Mrs. Mark & Lisa Greene  
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Mr. Scott Jacobs

\$100 to \$499 (continued)

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Mr. & Mrs. Ronald G. Joseph, Jr.  
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Mrs. Joel Kahn  
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Mr. & Mrs. Rodney M. Kaplan  
Mr. & Mrs. Brian Keating  
Mr. & Mrs. Peter & Sandra Keiser  
Mr. & Mrs. John & Kristen Kelleher  
Dr. & Mrs. Thomas Kiefhaber  
Mr. & Mrs. Everett Landen  
Mr. & Mrs. Michael & Carol  
Landwehr  
Mr. & Mrs. Thomas & Faith  
Langenkamp  
Ms. Karen Larsen  
Mrs. James R. Leo  
Dr. Carol P. Leslie  
Mr. William J. Leugers, Jr.  
Mr. & Mrs. Mitchel Livingston  
Mr. & Mrs. Millard Mack  
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Ms. Ruth Marksbury  
Mr. Michael A. Marrero  
Mr. John Martindell  
Mr. & Mrs. Al McGlasson

\$100 to \$499 (continued)

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Ms. Christina Neises  
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Mr. & Mrs. Burt Perlman  
Mr. & Mrs. Don & Carol Petering  
Mr. & Mrs. Richard C. Peterson  
Mr. John D. Poffenberger  
Mr. Michael Ramundo &  
Ms. Beverly Thomas  
Mr. & Mrs. Mark Reckman  
Dr. Erin Redle  
Robbins, Kelly, Patterson & Tucker  
Mr. & Mrs. Mark & Josh Robertson  
Ms. Anne T. Rolfert  
Dr. & Mrs. Richard Ruddy  
Mr. & Mrs. David Runkel, Sr.  
Dr. & Mrs. Ravi Samy  
Mr. Ronald Schapp  
Mr. Neal Schulte  
Mr. Richard Seal  
Mr. George B. Semb  
Ms. Ellen Sewell  
Mr. & Mrs. Dan Shick

\$100 to \$499 (continued)

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Mr. & Mrs. David L. Smith  
Dr. & Mrs. Walter Smitson  
St. Rita School for the Deaf  
Dr. & Mrs. Howard Starnbach  
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Weinberg  
Mr. & Mrs. Otto Weitzenkorn  
Mr. & Mrs. Richard Westheimer  
Mr. & Mrs. Gregory and Nicole  
Wheeler  
Mrs. Elizabeth Whelpdale  
Dr. Susan E. Wiley  
Mr. and Mrs. Ronald Zesch

Every effort has been made to ensure accuracy. If you have a change or correction, please contact Brian Hiles at 513.487.7716

Once again, THANK YOU!

# Upcoming Calendar

College Fair for the Deaf and Hard of Hearing - November 8, 2017  
Signing Santa - December 9, 2017  
Laura and Richard Kretschmer Service Award Gala - May 17, 2018

## Photo Credits

Maria Dehne  
Elizabeth Whelpdale

## Design Credits

Brian Hiles  
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