



# HEARING SPEECH + DEAF CENTER

Empowering communication in Greater Cincinnati

Communicating is at the core of how  
we connect, grow, and thrive.

## Laura and Richard Kretschner 7th Annual Service Award Gala

11  
May  
2023

celebrating communication equity  
and honoring

**Phyllis Breen**

**Nancy Fluharty**

**Carol Leslie**

**Jo-Anne Prendeville**

**University of Cincinnati**

**College of Allied Health Sciences**

**Department of Communication Sciences and Disorders**

## Sponsor & Advertising Guide

Scan the QR code for online details and payment options.





**HEARING  
SPEECH + DEAF  
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Empowering communication in Greater Cincinnati

**Laura and Richard Kretschmer  
7th Annual Service Award Gala**

Name to Appear for Gala Recognition

Email

Name

Address

City, State, Zip

Check enclosed  or Card # Exp. CVV

Please indicate your Sponsor Package ( <input type="checkbox"/> ) or ticket quantity (Qty).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Qty
<b>Sponsor Opportunities</b>	Presenting \$15,000	Diamond \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Patron \$500	Ticket \$150
Open-bar reception & dinner tickets	16	8	8	8	4	2	1
Naming rights on Gala material (1)	<input checked="" type="checkbox"/>						
Featured on the Gala invitation (2)	<input checked="" type="checkbox"/>						
Signage at three 2023 events (3)	<input checked="" type="checkbox"/>						
Website recognition (4)	<input checked="" type="checkbox"/>						
Logo/name on Gala's online auction site	<input checked="" type="checkbox"/>						
Early VIP-access to open bar reception (5)	<input checked="" type="checkbox"/>						
On-screen video recognition	<input checked="" type="checkbox"/>						
Eight "tags" on social media (6)	<input checked="" type="checkbox"/>						
Stage time to address Gala audience (7)	<input checked="" type="checkbox"/>						
Gala on-screen video recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Full-page Gala program ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
One-half page program ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
VIP table concierge	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Program recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Discount on program ads or messages	90%	70%	50%	20%	10%	10%	\$25

- (1) Laura and Richard Kretschmer Service Award Gala presented by [Your Name Here].
- (2) Requires Presenting Sponsor commitment before April 1, 2023, otherwise best efforts.
- (3) Signage at May 11 Gala (estimated attendance 200-225), at HSDC Zoo Day (estimated event attendance 200-300, with signage also visible to the Zoo's general patrons), and Winter Wonderland (estimated event attendance 30-50).
- (4) Recognition on www.hearingspeechdeaf.org through March 2024.
- (5) One hour early access to open bar VIP reception.
- (6) Social media "tags" in January-June, September, and December. Social media platforms: Facebook, 2,083 Page followers (January 11); 31,042 Page reach in 2022. Instagram, 399 followers (January 11); 8,607 Instagram reach in 2022.
- (7) Three minutes to address the audience from the Gala stage during the program.

<b>Advertising Opportunities</b>	Full-page	One-half-page	One-quarter page
Please indicate your Program Ad selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ad copy and high-resolution logo graphic files are required before April 1, 2023, otherwise best efforts	\$600	\$450	\$300

